Cultivating a greener community

Inspiring appreciation and improvement of our environment through horticulture, education & conservation

2014 ANNUAL REPORT

Delaware Center for Horticulture
People and Plants • Grow With Us
Dear friends,

For all of you who remember the taste of a fresh tomato plucked right from the vine, the feeling of walking in the cool shade beneath a leafy tree, or the joy of watching a plant thrive under your care, these are some of the simple experiences yet magical qualities of gardening we impart to many of our program participants.

There are larger stories too: providing fresh produce in neighborhoods where it is difficult to get; improving air quality in neighborhoods with street trees; providing horticulture skills training; keeping stormwater out of Wilmington’s sewer overflow.

Thank you for your support this year. 2014 was a challenge with the dual focus of completing the Capital Campaign while delivering important programs.

Thanks to you, our donors, the Board of Directors embarked on Phase I of the Capital Campaign for Green Renovations and Expansion, and so, for half the year, staff have been sharing the building with carpenters, roofers, electricians, plumbers and others who are busy improving and expanding our headquarters so we can teach more, collaborate more, demonstrate the green technology that we practice throughout the city and now have the opportunity to showcase onsite.

We also welcomed new staff this year, including Bonnie Swan, Education Manager; Jeff Long, Assistant Urban Farmer; Helen Anderson, then Sarah Casalvera as Administrative Assistant; and Steve Draper, our first Business Manager. Congratulations also, to existing staff who were promoted, including Lenny Wilson, Associate Director of Development; Martha Stephens, Assistant Director of Programs; and Adrienne Spencer, Urban Farmer.

We hope you will enjoy reading about some of our program milestones and achievements in this report. Then come join us: it’s a vibrant place.

Gratefully,
Andrew Bunting
Board President

Pam Sapko
Executive Director
Attractive community and municipal gateways and focal points for residents and visitors play an important role in community building and local economies. To that end, TheDCH supports communities and organizations through numerous public, private and business grants and gifts. For example, we:

✓ Provided consultation, design, and beautification support for numerous urban public spaces in the City of Wilmington, including: Hill Road, Brandywine Zoo, Columbus Monument, and Rodney Square

✓ Assisted the City of Wilmington Public Works Department and other stakeholder entities with the beautification of public corridors throughout the region, including the Kennett Pike, 11th Street, and Martin Luther King Blvd.

✓ Provided design and installation expertise for a streetscape project at the Kalmar Nyckel Foundation

In many cases, the renovations improved the environment by removing aggressive or harmful invasive species and sometimes, like in the case of the Brandywine Zoo, experts provided other valuable consultation, like animal-friendly plant choices.

**NOTEWORTHY:** Thanks to Crystal Trust, underwriter for a 2014 Isuzu HD NPR Gas Crew truck. This workhorse transports 7 workers, carries more tools, is more flexible with side and rear gates, and a lift for easy loading.

**AWARD:** Delaware Nursery and Landscape Association Award for the Brandywine Pumping Station 103 E 16th St. (designed, installed, and maintained by TheDCH through a City of Wilmington Public Works contract.)

“Collaborating with TheDCH has been an important part of making our block feel like a community. I really like having an organization that values native landscaping and understands the importance of partnering with neighbors.”

- David Jezyk, Ed. D.
New Castle County Vocational & Technical School District

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**Done!**

1. Streetscape installed at Hill Road in Wilmington
2. Major median plantings at Rts. 13 & 40
120. Improved urban block faces with 31 streetscapes
160. Planted 4,050 annuals & perennials in urban sidewalk containers
Trees clean the air, cool urban streets, reduce erosion, beautify neighborhoods, and provide habitat for beneficial wildlife. From an environmental and social perspective, trees are a great asset. And so increasing the tree canopy in Delaware, especially its urban areas, is a priority.

Tree plantings bring people together and to build a sense of community by improving it through trees. This year, TheDCH held and/or coordinated volunteer tree planting events at DelCastle High School, Moyer Academy and Riverview Cemetery.

The Tree Program also continued to put trees in the hands of residents through TheDCH low cost Spring and Fall Bare Root tree sales, Trees for Bellefonte and City of Wilmington Low Cost Tree Sales, and promoting the Arbor Day Foundation and Delmarva Power free tree giveaway. The Trees for Bellefonte sale was the third in a series of town-wide efforts made possible by Delmarva Power.

A robust tree canopy means caring for them too. TheDCH continued its work of inspecting, pruning, removing and replanting trees throughout the City of Wilmington’s low-income neighborhoods, including coordinating $100,000 of hazardous tree remediation and replacement in the public right of way.

Educating and inspiring people to advocate and care for trees is at the core of the Tree Program, and this year, numerous outreach events were held, including: three NeighborWoods Celebrations in October, four tree pruning and education events through ACTrees and a TD Tree Care Grant, an Arbor Day Celebration at St. Anthony’s School, and a “Big Tree Tour” at the Wilmington-Brandywine Cemetery.

NOTEWORTHY: Thanks to TheDCH beekeeping outreach, 10 Purple Robe Black Locusts with wisteria-like blooms were sold to local beekeepers. The tree’s dense clusters of fragrant blossoms are extremely attractive to bees, and the honey produced from the tree is highly sought-after.

“Thank you for your efforts to make Wilmington a greener city filled with trees. Our residents and community really appreciate it.”

- Adele Meehan
Union Park Gardens

Done!

- 750 Trees planted
- 252 Trees (& seedlings) sold or distributed
- 145 Kids & adults trained in 21 tree events & workshops
- 1,104 Trees cared for (inspected, watered, pruned, & removed)
The Urban Farm at 12th & Brandywine in Wilmington is the flagship of Urban Ag’s efforts to increase access to healthy food in neighborhoods where it is scarce. Activities on the farm – powered by your financial support and volunteerism -- included weekly market days, and expanding “100% Fresh” marketing in the farm’s food shed.

The Urban Farm also aims to inspire and educate neighbors, children and special populations, like a group of students with emotional and behavioral issues, who visited the farm and engaged their five senses, picking and smelling fresh herbs, sampling blackberries, planting beans, and discovering how worms help break down garden waste in compost.

Building a social change movement requires a lot of research and coordination of background activities. To that end, the Urban Ag staff was engaged in numerous committees and organizations, including:

✔ Leadership for the Delaware Urban Farm and Food Coalition
✔ Participated in the DEUFFC’s Political Economy Committee, which was instrumental in drafting a water usage framework for the City of Wilmington for community gardeners
✔ Helped create an interactive map of all known NCCo community gardens for and urban farms
✔ Began a 2-year research study of the local food system data and gaps with funding from a Specialty Crop Block Grant
✔ Provided support for Wilmington’s Healthy Corner Stores Initiative

NOTEWORTHY: Urban Agriculture Manager Tara Tracy represented TheDCH at the 16th Annual National Value Added Agricultural Conference and the Northeast Regional Center for Rural Development What Works Conference, and was the co-presenter of a poster entitled, “Kale Chips Rock! Delaware Urban Farm and Food Coalition Helps Delawareans Eat and Grow Healthy.”

“Many thanks for the new growing beds at Shearman Street Intergenerational Community Garden. We appreciate the care that was taken with the project. I have already planted pole beans, zucchini, and cucumbers, and we have people waiting in line for the other three beds.”

- Alice Davis
  Shearman Street gardener
You love to learn about gardening through lectures, hands-on workshops, day trips and excursions, and this year, TheDCH leadership restructured and fine-tuned the adult education programming to align it with your interests and TheDCH mission.

You asked for more excursions, we made two trips to Cuba, and to western New York for the nation’s largest city garden tour: Garden Walk Buffalo. Your interest in sustainability led to the “Ask an Expert Plant Clinic” on beneficial insects and companion planting, and a new series, “Your Garden: Nature’s Way,” a four-season workshop series packed with information to take home and use.

Building renovations spurred a new offsite garden tour series: Learning from Great Gardens, featuring tours of the private gardens of some the region’s foremost horticulturists. Both new series met with instant interest; many of the events sold out.
We believe that tomorrow’s leaders in underserved communities rise from within when they are engaged and equipped with skills to address important issues that directly impact their lives, like food security, air and water quality, and neighborhood cohesion through greening projects. That is what TheDCH Environmental and Social Justice Education programs aim to do. This year, your volunteering, financial contribution and program participation has made and will continue to make a difference in communities that are ripe for positive change.

Here’s one example: one morning, a woman driving by TheDCH stopped her car and got out to chat with staff members in the garden and thank TheDCH for helping her through a tough time in her life. Becky had recently been released from Baylor Women’s Correctional Institution after serving a sentence related to long-term drug and alcohol abuse. At one of the lowest points in her confinement, working with flowers in a floral design program of TheDCH, staffed by dedicated Garden Club of Wilmington volunteers, made a huge difference to her then, and after she was released. Today, Becky is 15 months sober and working towards Nurse’s Aide certification.

Located in Wilmington’s Hilltop neighborhood, the Secret Garden is an enchanting outdoor classroom for Ministry of Caring preschoolers. This year, through generous financial support and labor of volunteers and Challenge Program participants, renovations at the Secret Garden – including raised beds, 4-season chalkboard, grading and mulch – were completed. Other life enhancing opportunities this year:

✓ Weekly garden sessions with summer and after-school youth at Clarence Fraim Boys and Girls Garden Club. In the club children plant, tend and harvest the raised bed garden, and prepare and sample food from the fresh produce. They also learned about the environment through interactive projects like decorating a rain barrel.

✓ The Horticulture and Environmental Leadership Program for academically successful middle school students from low income families connected youth to nature and provided training and environmental stewardship in two, 3-week sessions that took them to meadows, streams, marshland, forest, rock climbing, canoeing and more.

✓ Return to Work Green Jobs Training for ex-offenders: participants got 600 hours of on-the-job training in Urban Agriculture, Urban Forestry, and Public Landscaping, often benefitting under served neighborhoods.

✓ Baylor Women’s Correctional Institution gardening program for incarcerated women, in partnership with the Garden Club of Wilmington, delivered weekly garden programming.

**AWARD:** Arbor Day Foundation National Award for Education Innovation recognizing the Return to Work Green Jobs program. Return to Work also got national exposure on WHYY’s syndicated You Bet Your Garden with Mike McGrath.

**AWARD:** Pennsylvania Horticultural Society Garden & Greening Blue Ribbon Award for TheDCH Secret Garden in Wilmington’s Hilltop neighborhood.

“I feel particularly good to be able to support the work that TheDCH does with ex-offenders. This is very, very worthwhile.” - Alice Reilly
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Cotswold Gardens, Inc.
Cricket Hill Garden
East Coast Garden Center
Edgar Joyce Nursery
Edible Landscaping LLC
Fine Garden Creations, Inc
Fungi Perfecti
Gateway Garden Center

Organizational Plant Donors
Bartlett Tree Research Laboratories & Arboretum
Chanticleer
Delaware Center for Horticulture
The Holden Arboretum
Morris Arboretum of the University of Pennsylvania
PHS/Meadowbrook Farm
Scott Arboretum of Swarthmore College
UNC Charlotte
University of Delaware Botanic Gardens

In-kind Donors
Christie’s
Culinary Program at Delores J. Baylor Women’s Correctional Institution
Garden Media Group
Longwood Gardens
Rag & Gilt
Rob Cardillo Photography

Catalog Advertisers
Bernardon Haber Holloway Architects
Binkley Horticulture Services, Inc.
Brandywine Conservancy & River Museum
Brandywine Fine Properties/Sotheby’s Chanticleer Foundation
Cotswold Gardens, Inc.
Mr. and Mrs. Harold A. Davis
Delmarva Broadcasting Company
Dig It Landscape & Garden Design, Inc.
Diver Chevrolet
Everything But the Kitchen Sink
Garden Design Group

Hawksridge Farms, Inc.
Herman Losely & Son, Inc.
Holly Hill Farms, Inc.
Intrinsic Perennial Gardens
Iseli Nursery, Inc.
Landcraft Environments, Ltd.
Monrovia
Mostardi Nursery
North Creek Nurseries
Octoraro Native Plant Nursery, Inc.
Peace Tree Farms
Pepper Greenhouses
Pleasant Run Nursery
Prides Corner Farm
Proven Winners® Color Choice®
Quality Greenhouses & Perennial Farm, Inc.
Rivendell Nursery
Sam Brown’s Wholesale Nursery, Inc.
Star® Roses and Plants/Conard-Pyle Co.
Stoney Bank Nurseries, Inc.
Volunteers

Volunteerism is a powerful component of bringing TheDCH mission to bear in the communities we serve.

This year, 512 volunteers donated 3,876 hours to events, community programs, fund raisers, and to fill important administrative, development and leadership roles, a $78,644 contribution. Our volunteer base includes a broad range of ages from youth to seniors, as well as diverse experience levels, socio-economic status and ethnicities.

Tribute & Planned Gifts

Helen Ayers Detchon Society

Formed to recognize donors who have included TheDCH in their long term financial plans or estate plans.

Paul and Beth Bechly
Phil and Pat Boyd
Margaret G. Bramble
Martha S. Brennesholtz*
Hazel L. Brown
Dr. and Mrs. Gordon A. Bussard
Marie T. Carroll*
Harold A. Davis
J. Christian A. Deputy
Helen L. Eliason
James Harry and Melody Hammond
Johannes and Betty Krahmer*
James and Stephanie Lee
Mrs. Christopher Lowndes*
Sarah I. Lynch*
Olivia Kirby Thomas
Anne C. Winchester*
Anonymous (2)

*Deceased

Tribute Gifts

In honor of Gerald Brady family and the great families of 40 Acres
John Meyer

In honor of Andrew Bunting
Garden Club of Wilmington

In memory of Nancy Corroon
Mr. and Mrs. Eric C. Petersen

In memory of John Douts
Margaret and Robert Lewis

In memory of E. Donald Klein
Andrea L. Miller

In memory of Greta B. Layton
Patricia Chisholm & Nan Marie Jaeger

In honor of Katharine Draper Schutt
A. Reeve Draper

In memory of Serita Wilkins
Children & Families First

In honor of Nancy Wingate
Phyllis Adams
Capital Campaign Gifts & Pledges
JANUARY 1, 2010 THROUGH SEPTEMBER 30, 2014

$100,000 or more

Crystal Trust
Delaware Department of Natural Resources & Environmental Control
Russell O. Jones
Longwood Foundation, Inc.
Welfare Foundation
Fair Play Foundation
Anne and Martin Horn
In memory of Gene M. Schiefelbein
Elliott and Irene Jennings
In memory of Martha B. Dugdale
Mr. and Mrs. C. Ronald Maroney
Mr. and Mrs. Irene du Pont May
Betsy and Robert McCoy
Bruce McNew
Chris and Mary Patterson
Ellen Corroon Petersen
In memory of Nancy Corroon
Alice D. Reilly
Mrs. Richard E. Riegel, Jr.
Katharine D. Schutt
Catherine and Frank Ursomarso
Ann D. Wick
In memory of Martha B. Dugdale
Kathy and Chip Cruice
Peggy Dugdale
In memory of Martha B. Dugdale
Don and Susan Fisher
Susan and Scott Johnson
Margaret L. Laird
and Philip J. Taylor III
In memory of Martha B. Dugdale
Kristine and Spencer Qualls
Mr. and Mrs. G. Keith Robertshaw
In memory of Rev. & Mrs. George A. Robertshaw and Mr. & Mrs. Alfred A Baratti
Elizabeth A. Sharp
Renee and Scott Simonton
Anonymous (1)
In memory of Martha B. Dugdale

$50,000 to $99,999

Mrs. George P. Bissell, Jr.
DuPont External Affairs
Fidelity Foundation
The Huisking Foundation, Inc.
Johannes R. and Betty P. Krahmer
Yaverland Foundation
In memory of Martha B. Dugdale
Anne and Martin Horn
In memory of Gene M. Schiefelbein
Elliott and Irene Jennings
In memory of Martha B. Dugdale
Mr. and Mrs. C. Ronald Maroney
Mr. and Mrs. Irene du Pont May
Betsy and Robert McCoy
Bruce McNew
Chris and Mary Patterson
Ellen Corroon Petersen
In memory of Nancy Corroon
Alice D. Reilly
Mrs. Richard E. Riegel, Jr.
Katharine D. Schutt
Catherine and Frank Ursomarso
Ann D. Wick
In memory of Martha B. Dugdale
WSFS Bank

$25,000 to $49,999

David and Ginny Butters
Mr. and Mrs. Richard E. Colgate
Mr. and Mrs. Harold A. Davis
In memory of Helen Ayers Detchon
Nancy G. Frederick
The Garden Club of Wilmington
GBL Charitable Foundation
Lynn Herrick and Rodney Sharp
The Laffey-McHugh Foundation
M&T Bank
Marmot Foundation
Mrs. Christopher L. Moseley
Mrs. Harold S. Schutt, Jr.
Mr. and Mrs. P. Coleman Townsend, Jr.
Mr. and Mrs. Phillip B. Weymouth, Jr.

$5,000 to $9,999

Kirk and Preston Ayars
Paul and Beth Bechly
Tony and Gina Bosworth
Elizabeth W. Bours
Linda and Steve Boyden
Andrew Bunting
Felise and Michael Cressman
Charles S. Crompton, Jr.
Sumner and Bonnie Crosby

$2,500 to $4,999

David and Kathleen Brownlee
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Phoebe Craven
Joanne B. Cushman
Mr. and Mrs. Lawrence G. Davis
In memory of Helen Ayers Detchon
Harvey Hanna & Associates
Niki T. Ingram
Mr. and Mrs. Daniel M. Kristol
Joseph V. Matassino, Jr.
Mrs. Richard E. Riegel, Jr.
Pam Sapko

$1,000 to $2,499

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Mr. and Mrs. Jeffrey B. Bove
Mr. and Mrs. Joseph E. Carbonell III
Chichester duPont Foundation, Inc.
Crestlea Foundation, Inc.
Helen L. Eliason
In memory of Douglas C. Eliason
Ellason Downs Perpetual
Charitable Trust
$1,000 to $2,499
Marge and Fritz Altergott
Phil and Pat Boyd
Mr. and Mrs. Steven M. Castorani
Darlene Componovo
Cotswold Gardens, Inc.
Mr. and Mrs. David L. Craven
Elizabeth and Michael Dougherty
Mrs. Brian D. Draper
William C. Dugdale
  In memory of Martha B. Dugdale
Mr. and Mrs. Stephen A. Gansz
Carrie and Patrick Gray
Timothy and Devon Hathaway
  In memory of Martha B. Dugdale
Dick and Sally Lighty
New Moon Nursery
Betsey Ney
Neta L. Pringle
Evelyn Price Scott
Jeannie O. Shields
Marion T. Silliman
Alice and Vince Witterholt

$500 to $999
Amy W. Bish
Herman Boyd
  and Christopher Johansen
Ashlin and James Bray
Patrick and Jennifer Callahan
Patricia Christias
  In memory of Martha B. Dugdale
Hetty E. Francke
John and Judith Herdeg
Larry and Janine Iorii
Sharon and Chuck Loving
M. William and Julie Lower
Gary Schwetz
Kash Srinivasan
Margaretta K. Stabler
Mr. and Mrs. Adam Waldron
Anonymous (1)

Up to $500
Annie M. Acton
Regina Brown
Jen Bruhler and Beth Miller
Barbara Butterworth
Lou and Mary Kay Camaratta
Joseph Carr and Sherese Brewington-Carr
Mary W. Davis
Sarah Deacle
Delaware Psychological Association
Robert Densten and Marcia Stephenson
A. Reeve Draper
Mr. and Mrs. C. Glen Dugdale
  In memory of Martha B. Dugdale
Joy L. Ericson
Forest View Nursery, Inc.
Walter S. Graham
Mary Hopkins
Jeffrey Lank and Tina Macko
Mr. and Mrs. William H. Lunger
Marshall Dennehey Warner Coleman
& Goggin, P.C.
Glenn F. May
  In honor of Jean May
Jean M. May
  In honor of Marcia Stephenson
Curt and Loey Nass
Mr. and Mrs. John E. Newlin III
Andrew S. Olson
Chris Pease
June Peterson
Tim and Gretchen Peterson
Michael S. Ray
Wendy C. Scott and Sandra L. Taccone
Patrice and Michael Sheehan
Judith Spruance
  In memory of Anne C. Winchester
Connie and Ron Stafford
Tara E. Tracy and Tom M. Brightman
Laura B. Vogel
Evelyn L. Williams
Jacque A. Williamson
Christian M. Winburn
Mr. and Mrs. Richard K. Woolley
Anonymous (1)

In-kind
BBC Tavern and Grill
City of Wilmington
Dupont
GreenRoots Landscaping, LLC
Service Unlimited
WSFS Bank

Financial Overview

| Membership | 1,193 Total Members | 125 New Members |

<table>
<thead>
<tr>
<th>Revenue</th>
<th></th>
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<tbody>
<tr>
<td>$495,408</td>
<td>Fund Raising</td>
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<td>$76,218</td>
<td>Endowment</td>
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<td>$93,053</td>
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<td>$345,153</td>
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<tr>
<td>$190,829</td>
<td>Public Landscapes</td>
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<tr>
<td>$126,751</td>
<td>Environmental Projects</td>
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<tr>
<td>$263,305</td>
<td>Tree Program</td>
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<tr>
<td>$33,911</td>
<td>Misc. Income</td>
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<td><strong>$1,624,628</strong></td>
<td><strong>Total Revenue</strong></td>
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<table>
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<tr>
<th>Expenses</th>
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<tr>
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<td>Administration</td>
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<tr>
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<td><strong>$(71,112)</strong></td>
<td>Less Depreciation</td>
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<tr>
<td><strong>$1,624,628</strong></td>
<td><strong>Total Expense</strong></td>
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<tr>
<td><strong>(less depreciation)</strong></td>
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